






Continuum of Engaged Scholarship – The How

Engagement is an opportunity for accomplishing, informing and enriching research, teaching and service outcomes. This continuum outlines a variety of engaged activities with progressively increasing levels of involvement with external partners and the community.

	 Inform	 Consult	 Involve	 Collaborate	 Co-Creation
Research/ Creative Activity	Stakeholder analysis Research with real-world data Contribute expertise to community research project	Conversations with stakeholders Needs assessments Publish case studies Utilizing community feedback	Citizen science Convene various stakeholders on research issue Demonstration projects	Collaboration with industry/agencies to identify research priorities Joint problem-solving initiatives Partnership for program evaluations	Community science Community-based participatory research Include community partners as authors Co-founding startup with external partners
Teaching	Guest speaker Conferences/workshops Media interviews or translational writing for public audiences	Case studies Field experiences, data collection Workshop on identified community need Connecting students with stakeholders	Service learning Applied internships Field experiences Managed learning environments (museums, libraries)	Industry challenge-focused course Real world/on-site class projects Co-teaching with community/industry/agencies	Co-development of programs with industry, students Coordination of community-led teaching
Service	Expert testimony Responding to citizen inquiries Providing information community-wide Media posts	Consulting Diagnostic/clinical service Advisory boards Technical assistance	Serve as information professional Relationships with companies Bringing community members to CSU committees	Influencing policy/legislation Hosting national associations/societies Long-term commitment to working with organization	Partnerships with national associations Higher ed consortia Co-hosted seminars, events for community industry/agencies
	OUTREACH		ENGAGEMENT		



Continuum of Engaged Scholarship – The What and Why



Inform

Provide the public with objective, empirically-based information

Starts with an answer



Consult

Work directly with the community* to include diverse perspectives, understand needs/opportunities and share knowledge for improved outcomes



Involve

Improved knowledge, recommendations and outcomes from sharing of expertise
Mutual respect is demonstrated and sustained



Collaborate

Joint production of mutually-valued and inclusive outcomes by university and community

Greater resources – from sharing (including student support) and discovery of new funding opportunities



Co-Creation

Ends with an answer

New perspectives emerge that were impossible before
Trust enables greater level of innovation - whole is greater than sum of its parts
Capacity-building: community is heard and empowered

Value to the Community

Access to new information that can be applied to a given need, problem or opportunity

Value to the University

Dissemination of work to a broader audience

Work takes on new meaning as resolution of community problems/needs becomes priority

Work becomes more practical, applicable and impactful.
New tools are learned or developed
Community relationships are strengthened

Community-based knowledge and skills complement work
New solutions are discovered
Students gain practical experience

New methods of knowledge-making are explored and developed
Attracts new and unforeseen opportunities and resources
University sees its place and role within larger ecosystem

University goes to community

University and community come together

OUTREACH

ENGAGEMENT

*Community is defined broadly to encompass stakeholders or partners outside of academia that may include (but is not limited to) the general public, private industry, government and nonprofit agencies.